

Alyssa Wang

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Objective

I want to be a critical part of a design team that creates and implements superior products that excel in functionality and visual appeal. I believe that my strong visual design and frontend coding skills will help guide team members and projects towards achieving higher quality results.

Work Experience

UI/UX Designer @ Course Hero • Redwood City, CA April 2013 - April 2015

- Map user flows, design high fidelity mockups, and code HTML5/CSS3/JS for pages across the site
- Optimize the site to support all browsers, and implement responsiveness for mobile view
- Help define and contribute to the Course Hero style guide

Visual Designer @ PayPal • San Jose, CA March 2012 - March 2013

- Design wireframes, templates, along with interaction notes for PayPal's partners, to help them understand and implement the many product solutions that PayPal offer.
- Create pixel perfect designs in line with PayPal standards, to give users the best possible online experience
- Design infographics for both internal and external use, to help easily visualize the benefits of new propositions
- Create graphics for PayPal Press publications

Front End Developer @ Iconmobile • Santa Monica, CA March 2011 - February 2012

- Worked closely with the project manager and the backend developer in developing Microsoft Xbox's mobile site
- Xbox.mobi is optimized for mobile view utilizing viewports and media queries, compatible for all smart phones.
- Also worked on other mobile sites for companies such as Colgate, Huggies, Clorox, and Janssen Pharmaceuticals.

Front End Developer @ Spiegel Design Group • Los Angeles, CA July 2010 - March 2011

- Hand-coding HTML 5, CSS 3, PHP, and Javascript/jQuery, along with developing sites with CMS platforms such as Expression Engine, Word Press, Shopify, and Magento
- Developed sites from start to finish – from receiving Photoshop files to complete browser testing
- Worked with all sorts of clients and companies, ranging from simple static websites to huge ecommerce sites & content heavy CMS sites manageable by clients

Intern @ Scholastic • New York City, NY Summer 2009

- Help write and manage production progress for promotions that will be used on the site throughout the year
- Strategize with the team on new content and how it can be presented via social media across Scholastic websites
- Review, compile, and analyze site traffic, especially as related to key projects; write and build surveys based on review of previous surveys and industry research

Skills

Adobe CC Photoshop, Illustrator, InDesign; HTML 5, CSS 3, Javascript/jQuery; Invision, Balsamiq; Expression Engine, Word Press, Shopify, Magento, Final Cut Pro, Microsoft Office

Education

B.A. in Design | Media Arts, University of California, Los Angeles (GPA: 3.8)