

Alyssa Wang

alywang@ucla.edu
(408) 627-2988
www.alyssawang.com

Objective:

To implement and apply the skills I have obtained over the past few years in a work environment, while gaining more experience and improving my skills in the web design and development industry.

Education:

University of California, Los Angeles

Los Angeles, CA, Class of 2010

B.A. in Design / Media Arts, GPA: 3.8 (Cum Laude)

Relevant Coursework:

Data Visualization: Combining Data, Typography, Imagery, and Design Layouts
Network Media and Creative Internet, Design with Computer Programming
Computer Graphics Animation and Motion Video

Experience:

Iconmobile, Santa Monica, CA

March 2011 – Current

Front End Web Developer

- Worked closely with the head project manager and the back-end developer in developing Microsoft Xbox's mobile site
- Xbox.mobi is optimized for mobile view utilizing viewports and media queries, and built compatible for all smart phones.
- Also worked on other mobile sites for companies such as Colgate, Huggies, Clorox, and Janssen Pharmaceuticals.

Spiegel Design Group, Los Angeles, CA

July 2010 – March 2011

Front End Web Developer

- Hand-coding HTML 5, CSS 3, PHP, and Javascript/jQuery, along with developing sites with CMS platforms such as Expression Engine, Word Press, Shopify, and Magento
- Developed sites from start to finish – from receiving Photoshop files to complete browser testing
- Worked with all sorts of clients and companies, ranging from simple static websites to huge ecommerce sites & heavy content CMS sites manageable by clients

Blueprint LSAT Test Preparation, Los Angeles, CA

April 2010 – June 2010

Graphics and Web Designer

- Designing pages for their website (schedules page, ecommerce page)
- Front end HTML and CSS coding for the website, turning images into functional web pages
- Creating various print work and print advertisement

Scholastic, New York, NY

June 2009 – August 2009

Intern, Kids Channel

- Help write and manage production progress for promotions that will be used on the site throughout the year
- Strategize with the team on new content and how it can be presented via widgets, feeds, blogs, and other new social media technologies on Scholastic websites
- Reviewing, compiling, and analyzing on site traffic, especially as related to key projects; write and build surveys based on review of previous surveys and industry research

Las Dos Brujas Writers' Workshop, Santa Fe, NM

May 2009 – Current

Web Designer/Developer

- Designed and created a professional website for the yearly week-long Las Dos Brujas Writers' Workshop that is held in New Mexico by acclaimed Cuban-American novelist Cristina Garcia
- Built website using Expression Engine (CMS Platform). Hand coded HTML, CSS, jQuery, and PHP
- Website includes an online application form where users can submit their applications for the workshop

Daily Bruin Ad Production, Los Angeles, CA

May 2008 – September 2009

Graphic Designer

- Create and design ads for clients, using programs like Illustrator, and Photoshop, and AdCreator
- Set the text, typography, and display ads in the classified section using InDesign
- Work on the production end of a newspaper- finalizing, exporting, and sending the final copy to the printers

Skills:

Programs & Platforms: Adobe CS5 Photoshop, Illustrator, InDesign; Expression Engine, Word Press, Shopify, Sitemanager, iMovie 9, Microsoft Office

Familiar with: Magento, After Effects, Processing (programming language), Final Cut Pro

Programming Languages: HTML 5, CSS 3, Javascript/jQuery, basic PHP, basic SQL

Spoken Languages: English, Chinese

Traits: hard working, responsible, punctual, organized, fast learner

Interests: Badminton, Soccer, Origami, Starcraft 2, Team Fortress 2, League of Legends

Portfolio: <http://www.alyssawang.com>